



Fullblood

1st Ever **WAGYU**
Online Embryo Sale

12.15.16 at www.rrmarketplace.com

7:00 a.m. CST and 7:00 p.m. CST

SALE DETAILS

Bidding Opens ... 12.15.16 at 7:00 a.m. (CST)

Bidding Closes ... 12.15.16 at 7:00 p.m. (CST)

SALE MANAGEMENT



Randy Ratliff 615.330.2735
randy@rrmktg.com

Abby Hinton 919.618.8098
abby@rrmktg.com

R&R International Sales
Peter Budler 682.597.0380
info@thecattlemarket.net

ADDITIONAL NOTES

- Contact Abby@rrmktg.com to pay by credit card (3% fee will apply)
- Payment collected within seven days. Once embryos are paid for, purchases will be released with the seller.
- Buyer will pay for shipping costs.



Fullblood

1st Ever WAGYU Online Embryo Sale

SALE HOSTS ...



Brian Greenman, 920.410.4533
bgreenman@designerwagyu.com
343 North Peters Ave.
Fond du Lac, WI, USA 54935



Owner: John Downs
Contact: Randy Ratliff, 615.330.2735
www.sccgenetics.com
Marianna, FL – Dothan, AL



Bar R Yasufuku 44W

3 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com

SIRE ...

Bar R Yasufuku 44W represents proven and predictable genetics from the leading Bar R Wagyu program. He not only represents strength in performance when he was on feed as a yearling bull amongst others in his contemporary group. When he was a yearling bull he ranked number 4 in the selection index for RFI-ADG-YW. He also ranked 3rd for RFI out of the 30 bulls in the test trial. His RFI was a -3.2.

DAM ...

Per Jerry Reeves 2016 sale catalog on lot 39 he references that Bar R Miss 2N is one of the most productive and influential cows in the Bar R herd. She is sired by World K's Sanjirou and from Miss Bar R 321H, a daughter of World K's Michifuku.

BAR R YASUFUKU 44W	WORLD K'S YASUFUKU JR	YASUFUKU 930
BAR R 3P		KANEKO 5
		WORLD K'S SANJIROU
		MISS BAR R 2400H

THREE FULLBLOOD CONVENTIONAL EMBRYOS

BAR R MISS 2N	WORLD K'S SANJIROU	WORLD K'S MICHIFUKU
	MISS BAR R 321H	WORLD K'S SUZUTANI
		WORLD K'S MICHIFUKU
		JVP MIS KIKUCHISA 19E

LOT 1

Consigned by
Southern Cattle Company, Dothan, AL

3 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com



Bar R Yasufuku 44W

WORLD K'S YASUFUKU JR
BAR R YASUFUKU 44W
BAR R 3P

YASUFUKU 930
KANEKO 5
WORLD K'S SANJIROU
MISS BAR R 2400H

THREE FULLBLOOD CONVENTIONAL EMBRYOS

BAR R MISS 2N
MISS BAR R 321H

WORLD K'S SANJIROU
MISS BAR R 321H

WORLD K'S MICHIFUKU
WORLD K'S SUZUTANI
WORLD K'S MICHIFUKU
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LOT 2

Consigned by
Southern Cattle Company, Dothan, AL



Bar R Shigesigetani 30T

WORLD K'S SHIGESHIGETANI
BAR R SHIGESHIGETANI 30T
BAR R 68P

WORLD K'S HARUKI 2
WORLD K'S SUZUTANI
BAR R MICHISURU 2 K
MISS BAR R 18H

THREE FULLBLOOD CONVENTIONAL EMBRYOS

WORLD K'S SANJIROU
BAR R 57T

WORLD K'S NAKAGISHI 5

WORLD K'S MICHIFUKU
WORLD K'S SUZUTANI
KENRYU 1905
NAGAYOSHI 472016

3 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com

SIRE ... Bar R Shigesigetani 30T is a large framed Tajima bull and his progeny show excellent carcass and growth traits. He is the most balanced carcass and performance trait bull that Bar R Cattle Co. has produced in the past 26 years. He ranks #1 for rib eye area, #1 for carcass weight, #2 for back fat and #8 for marbling in the 2016 Wagyu Sire Summary.

Owned by Bar R Ranch, Jerry Reeves a well-respected Wagyu breeder has created this breed leader where his progeny are very well sought after.

DAM ... Bar R 57T's sire is Sanjiro the number 10 ranked EPD marbling #9 ranked rib eye bull in the National Wagyu Sire Summary. This cow is full sister to the bull Bar R Nakagishiro 56T who is one of the more popular Wagyu bulls because of his extreme physical correctness. Her dam is Nakagishi 5 a cow that came in on the last importation of World K from Japan. There were only four offspring registered from the Nakagishi 5 cow one to World K and three to Bar R Cattle Co.

LOT 3

Consigned by
Southern Cattle Company, Dothan, AL



Bar R Shigeshigetani 30T

WORLD K'S SHIGESHIGETANI	WORLD K'S HARUKI 2
BAR R SHIGESHIGETANI 30T	WORLD K'S SUZUTANI
BAR R 68P	BAR R MICHISURU 2 K
	MISS BAR R 18H

THREE FULLBLOOD CONVENTIONAL EMBRYOS

BAR R 57T	WORLD K'S SANJIROU	WORLD K'S MICHIFUKU
	WORLD K'S NAKAGISHI 5	WORLD K'S SUZUTANI
		KENRYU 1905
		NAGAYOSHI 472016

3 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com

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LOT 4

Consigned by
Southern Cattle Company, Dothan, AL



Westholme Hirashigetayasu Z278, progeny of Hirashigetayasu J2351

DAI 20 HIRASHIGE 287
HIRASHIGETAYASU J2351
DAI 5 YURUHIME

KEDAKA 7212
DAI 13 HIRASHIGE
TAYASUHUKU
YURIKO 795455

FOUR FULLBLOOD CONVENTIONAL EMBRYOS

LMR FUKUTSURU 611W
TBR YASUKO 9018W
BR MS SANJIRO 0630

JVP FUKUTSURU-068
HOSHI
WORLD K'S SANJIROU
METANI

4 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com

SIRE ... Hirashigetayasu (ETJ 001) J2351 was sired by Dai 20 Hirashige J287. His maternal great-grand sire is the distinguished Tajiri-line Tayasudo. Hirashigetayasu (ETJ001) J2351's Kedaka lineage shows strong propensity for growth and balance with a larger frame. An official Japanese progeny test showed that at least 80 percent of his steers would gain A5 grade, the highest given to carcasses in Japan.

DAM ... Coming out of TBR Yasuko 9018W, who's pedigree is a who's who in Wagyu. The extraordinary cow Fujiko appears on 9018W's sire side along with Fukutsuru 068 and on the Dam side you have Sanjiro and Takazakura. Another excellent donor cow with a double digit history. Sired by Ito-michi 1-2, who is known to have high grade cows that produced consistently large quality beef from the Dai Ni Kinto line in his pedigree. This heifer has size and growth without reducing marbling on top and marbling stacked on marbling on bottom. Free of all known genetic defects.

LOT 5

Consigned by
Southern Cattle Company, Dothan, AL



BAY Mak Mana 129

DAI 20 HIRASHIGE 287
HIRASHIGETAYASU J2351
DAI 5 YURUHIME

KEDAKA 7212
DAI 13 HIRASHIGE
TAYASUHUKU
YURIKO 795455

YCB ITO MAKOTO 5626
BAY MAK MANA 129
MISAMI

TF ITOMICHI 1/2
YCB ITOHIME TAKARA 5381
ITOSHIGENAMI
MISAKO

FOUR FULLBLOOD CONVENTIONAL EMBRYOS

4 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com

These embryos qualify for export.

SIRE ... Hirashigetayasu 001, has amongst the highest EBVs for growth and milk from the predominantly Kedaka bloodline. He has 25% Tajima which comes directly from Tayasudoi and this will enhance marbling. He is also a very powerful Kedaka bull with outstanding frame and growth. Designer's favorite Wagyu bull is Hirashigetayasu 001 as he is one of the most consistent transmitting bulls that has ever been used in their breeding programs.

DAM ... Mak Mana 129 is from the elite Hisako cow family which is known for high quality meat traits including extremely high marbling. To our knowledge, Mana's dam, Misami, is the number 2 marbling Wagyu Pfizer has ever tested; Mana's 2nd dam, Misako, tested as the number 1 marbling Wagyu (as far as we know). Her sire YCB ITO MAKOTO 5626 (FB1 1765) is a high type son of TF ITOMICHI 1/2 (FB2 126). Mana is a very impressive individual and has the long wide loin that is needed to produce high value Wagyu carcasses with high steak value. Her genetics and offspring (who match her in wide loin) are sought after by breeders from around the world. Her sons will be entering stud and will help to improve carcass quality into the next generation. SCD: VA Tenderness: 4

LOT 6

Consigned by
Designer Wagyu, Fond du Lac, WI



Bay Shige Miki 118

DAI 20 HIRASHIGE 287
HIRASHIGETAYASU J2351
DAI 5 YURUHIME

KEDAKA 7212
DAI 13 HIRASHIGE
TAYASUHUKU
YURIKO 795455

THREE FULLBLOOD CONVENTIONAL EMBRYOS

WORLD K'S SHIGESHIGETANI
BAY SHIGE MIKI 118
BAY FUJI MIKI 62

WORLD K'S HARUKI 2
WORLD K'S SUZUTANI
ITOSHIGEFUJI
MISAMI

3 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com

SIRE ... Hirashigetayasu 001, has amongst the highest EBVs for growth and milk from the predominantly Kedaka bloodline. He has 25% Tajima which comes directly from Tayasudoji and this will enhance marbling. He is also a very powerful Kedaka bull with outstanding frame and growth. Designer's favorite Wagyu bull is Hirashigetayasu 001 as he is one of the most consistent transmitting bulls that has ever been used in their breeding programs.

DAM ... Shige Miki 118 is from the elite Hisako cow family known for high quality meat traits including extremely high marbling. To our knowledge, Miki's 2nd dam, Misami, is the number 2 marbling Wagyu Pfizer has ever tested; Miki's 3rd dam, Misako, tested as the number 1 (as far as we know). Miki is the complete package--high in type and marbling genes. Her sire is one the greatest powerful genetic bulls the breed has ever seen. He brings consistent marbling traits with quality throughout. Miki has the genetic power to be one of his best daughters. She was named Grand Champion Cow at World Beef Expo in 2015. Her Takamichi Doi son, Designer Abe-ET, was contracted to stud at a very young age. Her offspring are proving her transmitting power and are as correct as Miki is. Miki continues to transmit powerful correct offspring as her one of her son's was the 2016 Grand Champion Black Wagyu Bull at World Beef Expo. One of her daughter's was the Overall Reserve Grand Champion Female at the 2016 World Beef Expo. Her son's, Designer Abe, is being used around the world to produce high type and elite offspring.

LOT 7

Consigned by
Designer Wagyu, Fond du Lac, WI

4 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com



LMR Toshiro 1/3



Bay Mak Mana 129

LMR TOSHIRO 1/3
TF KIKUJHANA
WORLD K'S REIKO

ITOHANA
NAYORI I
KITAGUNI 7/8
WORLD K'S OKAHANA

FOUR FULLBLOOD CONVENTIONAL EMBRYOS

BAY MAK MANA 129
YCB ITO MAKOTO 5626
MISAMI

TF ITOMICHI 1/2
YCB ITOHIME TAKARA 5381
ITOSHIGENAMI
MISAKO

These embryos qualify for export.

SIRE ... Wagyu Trait Leader Outcross Certain to Boost Growth!
LMR Toshiro 1/3 traces back to Kitaguni 7/8, one of the most famous Japanese sires through his Dam, World K's Reiko, who is another great female of the breed. Expect excellent growth and milking traits to be passed on to progeny from this combination of genetics. Average carcass weight of 1,030 lbs., largest of our herd with an average IMF% of 30.51% as measured by carcass camera across 12 harvest steers. USDA graders affixed VAB90 for two steers, VAB50 for two, and AB50 for two.

Toshiro 1-3 has a Fullblood Terminal Index of +\$214 vs. average of 570 Fullblood Wagyu Sires of +\$22 - ranking him as the #15 Fullblood Sire as of September 2015, just behind WKS Kitaguni Jr. Frame Score 6 - Weight: 1,900 lbs. - Group C.

DAM ...

Mak Mana 129 is from the elite Hisako cow family which is known for high quality meat traits including extremely high marbling. To our knowledge, Mana's dam, Misami, is the number 2 marbling Wagyu Pfizer has ever tested; Mana's 2nd dam, Misako, tested as the number 1 marbling Wagyu (as far as we know). Her sire YCB ITO MAKOTO 5626 (FBI 1765) is a high type son of TF ITOMICHI 1/2 (FB2126). Mana is a very impressive individual and has the long wide loin that is needed to produce high value Wagyu carcasses with high steak value. Her genetics and offspring (who match her in wide loin) are sought after by breeders from around the world. Her sons will be entering stud and will help to improve carcass quality into the next generation.

SCD: VA Tenderness: 4

LOT 8

Consigned by
Designer Wagyu, Fond du Lac, WI

4 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com



TF Itomichi 1/2



Bay Mak Mana 129

ITOMICHI
TF ITOMICHI 1/2
DAI 2 KINTOU

DAI 7 ITOZAKURA
TOMISAKAE 2/1
DAI 3 KIYOHIME
EZOKINTOU 1A

FOUR FULLBLOOD CONVENTIONAL EMBRYOS

YCB ITO MAKOTO 5626
BAY MAK MANA 129
MISAMI

TF ITOMICHI 1/2
YCB ITOHIME TAKARA 5381
ITOSHIGENAMI
MISAKO

These embryos qualify for export.

SIRE ... TF Itomichi 1-2 (IMP JAP) is a grandson of one of the great Japanese stud sires in Dai 7 Itozakura J65 (JAP). His dam Dai 2 Kintou (JAP) and grand dam Ezokintou 1A (JAP) is credited by the Japanese as a "high class graded cow" from the Haraharashu bloodline and has been instrumental in producing quality stud sires.

TF Itomichi 1-2 (IMP JAP) shows his pedigree as his great grand dam Ezokintou J1 1961 (JAP) took first place and was judged Grand Prize winner at the third Zenkyo (All Japan Wagyu) competition which is held every five years. He descends from the Dai Ni Kinto bloodline renowned for producing consistently large framed animals but average growth rates while maintaining their marbling thus producing good quality beef.

TF Itomichi 1-2 (IMP JAP) delivers some excellent EBV traits to his progeny, of particular note are: low birth weight of +1.2; great milk of +8; and good eye muscle of +2.5.

These EBV figures are good considering the average growth rate of his progeny. TF Itomichi 1-2 (IMP JAP) is a top blood bull well worth consideration for increasing frame size and milk in females.

DAM ... Mak Mana 129 is from the elite Hisako cow family which is known for high quality meat traits including extremely high marbling. To our knowledge, Mana's dam, Misami, is the number 2 marbling Wagyu Pfizer has ever tested; Mana's 2nd dam, Misako, tested as the number 1 marbling Wagyu (as far as we know). Her sire YCB ITO MAKOTO 5626 (FBI 1765) is a high type son of TF ITOMICHI 1/2 (FB2126). Mana is a very impressive individual and has the long wide loin that is needed to produce high value Wagyu carcasses with high steak value. Her genetics and offspring (who match her in wide loin) are sought after by breeders from around the world. Her sons will be entering stud and will help to improve carcass quality into the next generation. SCD: VA Tenderness: 4

LOT 9

Consigned by
Designer Wagyu, Fond du Lac, WI



Designer Abe



Bay 001 Miyo 199

DESIGNER ABE

TAKAMICHI DOI

BAY SHIGE MIKI 118

WORLD K'S TAKAZAKURA

MISAKO

WORLD K'S SHIGESHIGETANI

BAY FUJII MIKI 62

THREE FULLBLOOD CONVENTIONAL EMBRYOS

HIRASHIGETAYASU J235 I

BAY 001 MIYO 199

MISAMI 2

DAI 20 HIRASHIGE 28

DAI 5 YURUHIME

ITOSHIGENAMI

MISAKO

3 Fullblood Conventional Embryos

Bid at www.rrmarketplace.com

SIRE ... Abe is one of the higher type bulls of the breed. His dam, Miki, was the 2015 Grand Champion Cow at World Beef Expo. Miki is a proven transmitting cow as her offspring have done well in the show ring as well on the rail. His maternal brother was the 2016 Grand Champion Bull at World Beef Expo. His maternal sister was the overall Reserve Grand Champion Wagyu female at the 2016 World Beef Expo. Abe will continue on with this transmitting power that has been seen in his family. When looking for high type bulls you can turn to Abe to help you reach your goals. Abe has semen available that is EU Certified and is ready to ship anytime. Tenderness: 5 SCD: AA

DAM ... Tenderness: 5 SCD: AA Miyo is from the elite Hisako cow family, known for its high quality meat traits which include extremely high marbling. To our knowledge, Miyo's 2nd dam, Misako, is the number 1 marbling Wagyu that Pfizer has ever tested. Miyo's sire HIRASHIGETAYASU J235 I (FB670) is a very powerful Kedaka bull with outstanding frame and growth. He also helps to strengthen the consistent transmitting power of the Hisako family. Miyo is the most correct female at Designer and she impresses you from every angle with her width, style, and balance. Visitors are taken away by her correct set to leg and her strong front end that blends perfectly form her neck to her frame. Miyo was just named the 2016 Overall Grand Champion Female at World Beef Expo. She is being contracted for daughters and sons' to make the next high type Wagyu of the breed. Tenderness: 5 SCD: AA

LOT 10

Consigned by
Designer Wagyu, Fond du Lac, WI



World K's Michifuku



Bay Sanj Kumiko 147-ET

4 Fullblood IVF Embryos

Bid at www.rrmarketplace.com

SIRE ... Michifuku is one of the greatest wagyu bulls of all time. He has been the number 1 marbling wagyu bull on the sire summary and his offspring are living proof that his genetics are that great. It is no accident that he carries elite genetics, when looking at his pedigree you will find many cornerstone Tajima sires as well as dams.

DAM ... Kumiko is one of the highest type females in the breed. She has proven herself as an excellent show animal. This cow family has produced highly scored bulls used to increase frame and milking ability. This family's genetics has been used on Tajima to provide more milk and increase their mothering abilities. Kumiko's 6th dam is the genetic powerhouse Aino 6 cow who produce many elite wagyu animals. Her offspring has some of the best rumps that the breed has ever seen, supporting their udders to provide excellent milking abilities. TF Itohana 2 was one of her famous sons. He made great framed cattle along with strong maternal abilities, solid milking, and big powerful mature cattle. Kumiko won her class at World Beef Expo in 2015 and is out of some of the biggest framed cattle we have ever seen. She is by far the tallest yearling that has ever been at Designer Wagyu. In her direct pedigree you will find Itomichi appear multiple times as her dam is sired by the great Itomichi 1/2 who is a son of Itomichi. (The great Aino 6 is also sired by Itomichi.) Itomichi's genetics bring in the high type along with good frames which has been passed on to Kumiko who excels in these traits as well as strong growth and milking abilities. Kumiko is sire by WORLD K'S SANJIROU (FB2501) and could be one of his most correct daughters. Her offspring will soon be born and we predict that they will have excellent growth and large framed traits like her and her family. When combining the high type along with the high marbling power; this Aino 6 female will increase the profitability index with in your own breeding program. Kumiko is transmitting her great genetics onto her offspring not only at Designer but around the World as well. Her red son was named Grand Champion Red Bull at the 2016 World Beef Expo. Kumiko and her red son were also named Grand Champion Cow Calf Pair as well as Kumiko herself was named Reserve Grand Champion Female Cow at the 2016 World Beef Expo. She is one of the tallest Mishima blooded wagusus we have ever seen. In addition, she is also one of the highest type Mishima blooded wagusus we know of. We are very excited about her future as she is living up to her potential.

MONJIRO
WORLD K'S MICHIFUKU
MICHIKO 655635

YASUMI DOI
HARUMI 1086409
TANISHIGE 1526
MICHIFUKU 494290

FOUR FULLBLOOD IVF EMBRYOS

WORLD K'S SANJIROU
BAY SANJ KUMIKO 147-ET
YCB ALZAKIKU KYOKO 3601

WORLD K'S MICHIFUKU
WORLD K'S SUZUTANI
YCB KIKUHANA 467
TF AIZAKURA 6/1

LOT 11

Consigned by
Designer Wagyu, Fond du Lac, WI